

**PLACENTIA STARS**  
**CHAPTER**

# Stargazer, a Placentia Stars Publication

Placentia Stars Chapter  
Placentia, California

Volume 3, Issue 4  
November 21, 2009



**Celebrate  
The  
Success!!**

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Success in business and personal life can be measured by what we learn each and every day. Knowledge is power and ABWA offers an incredible way for you to increase your knowledge base by 'winning with WIN'.

Bryna Dambrowski, previous chapter president and current chapter advisor and newsletter editor will present WIN, ABWA's premier online educational program.

Bryna is a certified corporate trainer through the Train the Trainer program having earned that status through facilitating a soft skills training program at Delta Air Lines. With a bachelor's degree with an emphasis in Geography, and 75 hours of continuing education credits with ABWA, Bryna knows the importance that education can bring to your career and your personal development. Don't miss this opportunity to win with ABWA.

**Meeting Program November 24, 2009**

**Speaker: Bryna Dambrowski**  
**"Win with ABWA's Women's  
Instructional Network"**

[Meeting Location](#)

Anaheim Park Hotel 222 West Houston Avenue  
Fullerton, CA (714) 626-7832  
Networking 6:00pm Dinner 6:30pm  
R.S.V.P. Carol Smith (714) 828-1497

[Menu](#)

Shrimp Linguini



[Meeting Policy](#)

All members have a standing dinner reservation. Banquet chairperson confirms with the hotel the Wednesday before the scheduled meeting. Chapter is committed to the number confirmed with the hotel. Please remember to call & cancel your reservation or you will be billed for your meal unless other arrangements are made in advance & confirmed with Carol Smith. Thank you for your understanding.

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

## Little Lotto

Last chance to help support our chapter through the sale of the Little Lotto tickets. The cost of the tickets are \$12 each, good for each \$100 monthly cash give away beginning December 2009. The proceeds will support the chapter's education fund. Each member was given 10 tickets to sell. There will only be 200 tickets printed, so odds of being a winner more than once are very good. All 200 tickets must be sold in order for this fund raiser to be a success, If you know you can sell more than 10 tickets please let Carol Smith know so we can get those tickets to you in a timely manner. Thanks for your support of the Placentia Stars chapter of ABWA. For questions, please contact Carol Smith (714) 828-1497.

## DID YOU KNOW?



In the past 5 years, Women in Business magazine has received several accolades including a Clarion award for best overall internal magazine and a Prism award for magazine excellence. This award winning magazine is published bi-monthly and also can be found online at ABWA.org.

## CAR RALLY



The voting is complete and the winner is... June 13, 2010 for the Placentia Stars car rally— more info to follow—don't miss it!!



Emily Yost has moved— here is her new address:

3489 E. Elm St. Brea, CA  
92823 (714) 203-1544

## UPCOMING EVENTS

**Dec. 8, 2009 Chapter  
Christmas Social**

**Dec. 12, 2009 LAAC**

**Jan. 09, 2010 Impact  
Council**

**Mar. 6, 2010 Women  
on the Go Conference**

## President's Message



November 9, 2009

Dear Placentia Stars Members,

Once again, Placentia Stars, you showed your creativity with your great costumes at the October 27<sup>th</sup> Halloween meeting. Congratulations to Lynne Gaytan, Carl Jeffers and Lynne Mc Connell for your prize winning creations!! Sorry the business portion ran into the fun time as M. J. had planned for us to play Bunco...hopefully we'll be able to play another time!

Speaker Jon Nicks, from the City of Placentia, gave an excellent presentation on the many programs the city of Placentia offers. The Community Christmas Baskets will be the chapters Christmas community project this year. This is a project we can all be involved with...whether you give of your time to volunteer or can donate a gift card(s) from Ralph's or Albertsons in denominations of \$5 or \$10. A flyer that lists dates and times for opportunities to volunteer your time will be available at the chapter meeting.

Everyday, but especially this time of the year, we are more aware of the many things that we are thankful for...family, friends, health. Please keep our members and their loved ones in your thoughts and prayers who may be experiencing difficult times.

Have you registered for WIN yet? Bryna will be giving a presentation on WIN at this month's meeting. This will be a great introduction to this exclusive software for ABWA members only. With a basic membership, you will have access to 5 free Team Tools training Modules and can earn CE units. Don't forget to bring 'white elephant' items to the November meeting for the January "Crazy Auction" fun-raiser. See more details in an article in this newsletter.

Co-Chairs Carl Jeffers and M.J. Bryant are forming teams for the annual Business Associate event to be held at the chapter's April 27, 2010 meeting. Time to start thinking about a "Star" in your life, work or community that you would like to recognize and celebrate their accomplishments. More information will be available at the November meeting.

Carol J. Peterson

Placentia Stars – President

Appreciation is like an insurance policy. It has to be renewed every now and then.

Placentia Stars  
2009-2010

Chapter Offi-  
cers & Commit-  
tees

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(909) 861-3922

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Susan Madrigal  
(714) 833-5920

Treasurer  
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(909) 947-3583

Decorations  
Santee Jeffers  
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Fundraising  
Lynn Gaytan/  
Carol Smith  
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Hospitality  
Carol Smith  
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Mistress  
Bryna Dam-  
browski(562) 428-  
1710

Membership  
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Sunshine  
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(714) 394-4530



## Secretary's Minutes

### Placentia Stars Chapter

Date: Tuesday, October 27, 2009, 6:30pm.

Location: Anaheim Park Hotel, Fullerton, CA.

Meeting was called to order at 6:35pm by President, Carol Peterson. Invocation and pledge of allegiance were led by Marlene Montooth. Self introductions—name, work, ABWA affiliation and answer to “What was your favorite toy as a child?” Secretary's minutes from September were approved with the following corrections to the attendance to 8 members and 2 guests, corrected and filed. Treasurer's report from September was approved and filed for audit. Membership—Recognition of Birthdays and Anniversaries—Carol Smith and Marilyn Ploeckelmann.

Delegate Reports—Impact Council—October 10<sup>th</sup>—Congratulations to MJ Bryant as she was voted to be the Treasurer for the council. Placentia Stars received \$110 dollars for Carol Peterson attending. Inland Valley Council—November 14<sup>th</sup> program to be on “Transforming Stress into Ease”. Qualifications for the Council Woman of the Year must be a member for a minimum of 2 years to fill out application.

Vocational Speaker was Lynne McConnell - ADP

The Program – Guest Speaker—Jon Nicks from neighborhood Services from the City of Placentia explained the need for volunteers for the Christmas Basket program, preparation and gave some history about the event. Following the presentation, members of ABWA signed up to volunteer to help with the event.

Business Meeting—Carl Jeffers chairman of the Business Associate Event on April 27, 2010 advised the group of the need of more people to chair different functions of the event. This will take a lot of planning and effort. The committee will meet 1 hour prior to regular meeting once a month. It was suggested that new members pair up with established members that have helped with the event. The event to be held at the Anaheim Park Hotel and the amount budgeted for the event is \$1,000. The following volunteered Hotel-Carol Peterson, St. Rep-Pam, Tickets, 50/50 – Marilyn Ploeckelmann, Chinese Auction-Susan Madrigal/Lynne McConnell, Paypal payments-Bryna Dambrowski. Car Rally Date—June 13, 2010

Social Fundraiser – January 9, 2010—“Crazy Auction” at Carol Peterson's Church There will be a \$5 fee and members to donate white elephant items for auction. The amount raised will be designated to Miss Teen Placentia. Target amount \$170. Marlene Montooth moved and Marilyn Ploeckelmann seconded and all in favor to do this fundraiser for Miss Teen Placentia.

We had 13 members and 2 guests in attendance. 50/50 Carl Jeffers and October 2009 little lotto drawing was Barbara Pritchett - ABWA member of Hemacinto Chapter.

Lynne McConnell moved to bring 2 \$10 grocery gift certificates for the Christmas basket program. MJ seconded and it was discussed. Lynne McConnell amended the motion to...members, on a volunteer basis, could bring gift certificates in denominations of \$5 or \$10. MJ seconded all in favor. Gift cards/certificates should be from Albertson's or Ralph's. MJ Bryant will be in charge of collecting these gift cards.

The Shining Star Spotlight—answer was Andrea Heermance. Newsletter deadline is the 10<sup>th</sup> of the month. Next meeting will be November 24, 2009 at Anaheim Park Hotel. Networking begins at 6:00 p.m. dinner at 6:30 p.m. WIN presentation will be given.

The meeting was adjourned by Carol Peterson.

Respectfully submitted,

Susan Madrigal, Secretary

## Message from Debbie Shadaram District VI Vice President

Greetings District VI! I am so thrilled to be your District VI Vice President and look forward to working with you this next year. I can't believe it is fall already, but we are enjoying the cooler weather here in Reno already. One of my goals this year is to help grow our chapters and networks. We can do this if we all work together in this mission. I challenge each chapter and networks to assign a mentor to each new member this year. The mentor just needs to touch base with that new member once a month via e-mail, a phone or just having coffee. They should also help this new member get involved in the chapter/network right away. This mentor should **not** be the person that sponsored that member. That way they have at least two people that they have contact with. My hope is that this will accomplish two things. 1. Make that new member feel welcome. 2. Get them involved right away. If we can accomplish this we should be able to retain and have an engaged new member.

As you already know our programs have to be "Business Relevant". This is the way to entice and keep new members also. The last thing I want to talk about is WIN (Women's Instructional Network). WIN is the future of ABWA and the way for us to appeal to women of all ages. You may think to yourself – why should I learn WIN? It's not going to help me. We should always be striving to learn and grow, but more than that we have to learn WIN and be engaged with it so we can pass it on to the new generations. We all love ABWA and we want to see it continue for those women that come after us, don't we? This is our opportunity to make it happen.

I see so much passion out there and we need to pay it forward to other women. ABWA seems to be the "Best Kept Secret" and we want everyone to have the same exceptional experience we are having.

Debbie Shadaram, District VI Vice President



## Crazy Auction

This auction is so 'crazy' it is hard to describe. That's why you just have to come to see it and experience it in person!!

DATE: Saturday – January 9, 2010  
TIME: 1:00pm - 3:00pm  
COST: \$5.00 for Refreshments & FUN  
PLACE: Community Room  
Brea Congregational Church  
300 E. Imperial Highway – Brea

Bring your quarters and \$1 bills.....items you bid on will be \$0.50, \$1.00 or \$1.50 !! **No item you bid on is over \$1.50 !!**

Placentia Stars Members: Please clean out your closets, nooks and crannies

and find those unwanted 'white elephants' and bring to the November 24<sup>th</sup> meeting.

M J Bryant will store the items until the event. Invite all your family, friends, neighbors and co-workers for a **fun** afternoon.

We will need volunteers for the registration table and to set up the refreshments. A detailed description on how this all works will be provided at the December meeting.

Placentia Stars on the web at  
[www.abwaplacentiastars.org](http://www.abwaplacentiastars.org)

Los Angeles Area Council  
[www.laacabwa.org](http://www.laacabwa.org)

Impact Council  
[www.impactabwa.org](http://www.impactabwa.org)

National Association  
[www.abwa.org](http://www.abwa.org)

Debbie Shadaram District VI VP  
[Debbie@americanreadymix.com](mailto:Debbie@americanreadymix.com)

#### INVOCATION

Lord, In the quiet of this hour we come to thee for wisdom and for power, to view thy world through only love filled eyes, to grow in understanding, to be wise, and sure to see our guiding light, and thus to know each other as thou knowest us, AMEN.

#### BENEDICTION

Oh guiding spirit guardian of our days, be with us as we go our separate ways, help us to feel those thoughts that lift and bless, to know a closer bond of friendliness, to see thy beauty always every day, translated into living this we pray, AMEN.

#### Celebrate Good Times

Birthdays/  
Anniversaries



Bryna Dambrowski

11/27 B

#### LITTLE LOTTO



OCT. WINNER  
Barbara Pritchett



### Shining Star Spotlight—November 2009



Guess who this star is!

1. A positive person and almost always happy unless hungry or tired.
2. Loves reading a good book, having a clean house, family.
3. Hates when life doesn't go smoothly, constant negativity, phone calls not returned.
4. Two things on the bucket list to be accomplished... travel to the Swiss Alps, see more of the East Coast.
5. Previous profession: Typist for OC District Attorney's office, Administrative Assistant for a trucking company.

At the chapter meeting you will be given a ballot to guess who the Shining Star is. If you guess correctly, you will be given a 50/50 ticket. October's Shining Star was Andrea Heermance.

#### BONUS MAIL FOR CHARITY

This is an idea to secure gift cards for charitable causes at no cost (other than some time). My Points (aka Bonus Mail) is a website that rewards you for reading email. It is based on the premise that the more people a company can bring to its website, the more people will try their products.

There are several awards but 10,000 points for a \$50 gift card is usually the best value and you earn 5 points per email read but by using the home page to buy things and earn varying amounts of additional points. You can shop at 1000+ stores over 24 categories to earn points and you can redeem your points in almost 100 stores offering everyday purchases.

We could set up a Placentia Stars email to which we all have access and the number of emails sent is based on how many are read and websites accessed. We can also get points for referring others for bonus points going to the ABWA account. Go to [www.mypoints.com](http://www.mypoints.com) for more information.

### ABWA's Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network By-laws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.