



# Placentia Stars

Placentia, California

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## ABWA MISSION STATEMENT

The mission of the American Business Women's Association is to bring together business women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking, support and national recognition.

## PROGRAM

# Annual Halloween Party

This is your chance to dress to impress, scare, or get a few giggles. Bryna will be completing her presentation on branding from our September meeting. Also on hand will be representation from Placentia's HIS House who will speak about the services provided by their organization. HIS House is Placentia Stars' designated 2007 charity.

October 30, 2007

### Meeting Location:

Wyndham Hotel  
222 West Houston Ave.  
Fullerton, CA  
(714) 529-5299

Networking: 6 p.m. Dinner: 6:30 p.m.

Members—\$21.00, Guests—\$23.00

**RSVP: Carol Peterson - 714-529-5299**

### MENU



Mixed Green Salad  
Meatless Lasagna  
Dinner Rolls  
Chef's Choice Dessert

### Meeting Policy:

All members have a standing dinner reservation. Banquet Chairperson confirms with the hotel the **Wednesday** before the scheduled meeting and the Chapter is committed to the number confirmed with the hotel. You can help simply by calling to cancel your reservation or be billed for the meal, unless other arrangements are made in advance and they are confirmed by Carol Peterson.

**Cancellations CANNOT be made the day of the meeting!**

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## PRESIDENT'S MESSAGE



October 11, 2007

Dear Placentia Stars Members, Guests and Friends,

Well here we are already in the middle of October. Did you know there are less than 10 weeks of shopping before Christmas? Made you think, didn't I? Speaking of thinking, we had a wonderful meeting last month with great mini workshops presented by Sandee Jeffers, Carol Peterson, Carol Smith and yours truly from the National Women's Leadership Conference. In my presentation on branding, I didn't get to cover the entire workshop so I would like you to think about the following: each and every one of us has a distinctive brand. What is your personal brand? In other words, what would someone think of when they think of you? A personal brand should be all of the following:

- Proper Noun
- Message of trust
- Knowing what to expect

Are you trustworthy, or outgoing, or loyal... the list could go on and on. Now when we meet on the 30<sup>th</sup>, I am going to ask each one of you to describe your personal brand in one word. If you can figure out what your personal brand is, we should also consider for 2007/2008, what do we want our chapter brand to be? Are we a networking or fundraising chapter? Do we want to be a member's education chapter – we know we have previously been branded as the "fun" chapter but we can have fun and make a difference in other women's lives at the same time. Think about you and how you fit in and let's really work on growing our chapter this year. This month's meeting will be "fun" – I hope you have your Halloween costume ready. And don't forget that our December charity, His House will be with us to speak on their worthwhile organization and how we can help our community. Please plan to attend and bring a friend. We need each and every Placentia Stars member to participate to make our chapter year a success. See you on October 30<sup>th</sup>.

In ABWA Friendship,

*Bryna Dambrowski,*

President – Placentia Stars



## Placentia Stars 2007 - 2008 Chapter Officers & Committees

### President

Bryna Dambrowski (562) 423-5882

### Vice President

Sandee Jeffers (714) 394-4530

### Secretary

Lynn Gaytan (323) 890-1211

### Treasurer

Carol Smith (562) 925-7023

### Fundraising

Carol Smith (562) 925-7023

### Historian

Carol Evans (714) 525-2977

### Membership

Carol Peterson (714) 529-5299

### Hospitality

Carol Peterson (562) 594-0663

### Bulletin

Carl Jeffers (714) 394-7448

### Decorations

Sandee Jeffers (714) 394-4530

### Webmaster

Bryna Dambrowski (562) 423-5882



Miscellany

INVOCATION

LORD, IN THE QUIET OF THIS HOUR, WE COME TO THEE FOR WISDOM, AND FOR POWER, TO VIEW THY WORLD THROUGH ONLY LOVE-FILLED EYES; TO GROW IN UNDERSTANDING; TO BE WISE, AND SURE TO SEE THY GUIDING LIGHT, AND THUS TO KNOW EACH OTHER AS THOU KNOWEST US.

AMEN

BENEDICTION

O GUIDING SPIRIT, GUARDIAN OF OUR DAYS, BE WITH US AS WE GO OUR SEPARATE WAYS. HELP US TO FEEL THOSE THOUGHTS THAT LIFT AND BLESS; TO KNOW A CLOSER BOND OF FRIENDLINESS; TO SEE THY BEAUTY ALWAYS, EVERY DAY, TRANSLATED INTO LIVING. THIS WE PRAY.

AMEN

New ABWA Officers

Lina Lawson, National President

Vicki Marlett, National Vice President

Amy Dawson, National Secy/Treas.

JoAnn Osby, District VI Vice President

QUOTABLE QUOTES!

Surviving is important, but thriving is elegant.

— Maya Angelou

Monthly Meeting Dates

October 30 (Change)

November 27

December 11 (Molly's House Potluck)

January 22

February 26

March 25

April 22

May 27

June 24

July 22

HAPPY BIRTHDAY & HAPPY ANNIVERSARY

If you attend the month of your Birthday, you will receive a free 50/50 ticket.

October 2007

None identified, but if we missed your event, speak up!



\$ Little Lotto

September Winner:

Carol/Arnie Peterson





## Fund Raising Corner

### 2007-2008 Little Lotto

The Little Lotto Tickets are ready for pick-up. Several picked theirs up at the September meeting. For those who didn't receive yours I will have them at the October meeting. Our chapter membership at the present is small so I am asking our chapter members to please help out in selling these tickets. Our focus has been in member education thru Women in Business Magazine CEU credits, ABWA Educational Events, Conferences and other educational events. The Little Lotto Fund Raiser is 1 of 2 events this chapter has in order to keep from nickel and diming everyone at each meeting. We need everyone to support this event. Everyone has people in their lives. They make excellent stocking stuffers, birthday gift, just because gift. Remember your whole family and friends.

### 2008 Business Assoc. Event

Our Business Associates Event this coming year will be held on April 22, 2008. This is our second fund raising event. Save the date! We are excited to announce that our guest speaker this year will be from the Los Angeles Sparks Women's Basketball Team. They are very excited about our event and able to share with us. Start thinking now who has made a difference in your life or business. This is a wonderful event our chapter has every year to honor those special people in our lives. Something you don't want to miss out on....

Congratulations to Carol & Arnie Peterson the September WINNERS of the "Little Lotto"

Sincerely,

*Carol Smith*

Chapter Fund Raising Chair





**EXERCISE 2: WITH YOUR TABLE TEAM, WHAT'S THE BRAND NAME THAT YOU THINK OF IN THE FOLLOWING STATEMENTS?**

- 1) When you think of the King of Beers, what is the brand name that comes to mind? \_\_\_\_\_
- 2) When you need a cotton swab, you use a \_\_\_\_\_
- 3) When you need a tissue, you ask for a \_\_\_\_\_
- 4) A different kind of car company is \_\_\_\_\_
- 5) A type of adhesive tape to protect your cut is \_\_\_\_\_
- 6) When you want to clean your windows, you use \_\_\_\_\_
- 7) When you need a soothing eye wash, you use \_\_\_\_\_
- 8) Plastic containers used for food storage \_\_\_\_\_
- 9) The rental car company that will pick you up is \_\_\_\_\_
- 10) # 1 in tires \_\_\_\_\_
- 11) Dog treats \_\_\_\_\_
- 12) "This is our country" \_\_\_\_\_

**NOTES:**

Last month we ran out of time during our session on branding and promised to have this little quiz in the newsletter. Be sure and fill it out and bring it with you to the meeting - and no looking on the internet for the answers... that would be cheating!!!

# SECRETARY'S MINUTES

## Placentia Stars Meeting Notes

Date: Tuesday September 25, 2007, 6:30 p.m.

Location: Wyndham Hotel, Fullerton, CA

Meeting was called to order at 6:35 by President, Bryna Dambrowski

Invocation and Pledge of Allegiance was led by Lynn Gaytan

Self Introductions - name, work and ABWA affiliation and one thing you would like to see happen this year for the Placentia Stars. Responses included more member participation, recruit new members and more socialization/fun events outside ABWA meetings.

Secretary Minutes from August meeting were approved and filed

Treasurer Report from August was approved and filed.

Chapter Web Design - Check was sent and the web site should be up and running by October. Members will be able to advertise their business at no charge on the networking page.

December Philanthropic Event - HIS house will speak at the October meeting.

The Chapter will collect donations to be presented to HIS house at our December meeting/Christmas Party. Our Chapter is collecting "pull tabs" for donation to the Ronald McDonald House.

Membership - Every member to sponsor at least one new member. If the person joins National, our Chapter still gets the credit.

December Christmas Party - December 11th at Molly's house.

Program - "It's all about ABWA" - Highlights from the conference was presented by Bryna Dambrowski, Sandee Jeffers, Carol Peterson and Carol Smith.

Our chapter goal is to encourage all members to attend Spring Conference.

Little Lotto - Make sure to sell all your tickets and return money and stubs to Carol Smith.

Placentia Stars Newsletter to be submitted for the newsletter contest.

**October Meeting - October 30th is our Halloween Party, be sure to dress to impress/scare or get a few giggles.** We will be talking about "branding". A person from HIS house will give a presentation to explain what they do.

**\*\*NOTE\*\* Bring the quiz from the ABWA's magazine dated Sept/Oct.**

Impact Council is looking for Board Members.

Little Lotto Winner - Army/Carol Peterson -- 50/50 Winner - Lynn Gaytan  
50/50 - Lynn Gaytan

Meeting was adjourned by President Bryna Dambrowski

Attendance: 10 members and 1 guest

