



a Placentia Stars Publication

Placentia Stars Chapter  
Placentia, California

Volume 3, Issue 7  
February 16, 2010



Celebrate  
The  
Success!!

Inside this issue:

Meeting Information/ President's Message/ Officers	1-2
Treasurers Report	3
Secretary's Minutes	4
Speaker Bio	5
Code of Conduct	6
Miscellany	6

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

See the bio for Nita Busby on page 5 of this newsletter. Everyone will benefit from this educational session. Plan now to attend our chapter meeting—we are growing. Come along and grow with us—see you there!

Business Associates Event



Our Chapter Business Associates Event is a little more than two months away and we need your help. If you haven't volunteered yet, now is the time to jump in and help us make this the best event ever. Contact Carl Jeffers or M.J. Bryant to offer your services and/or silent auction items. Don't forget your nominee as well! April 27th will be here before we know it!

Meeting Program February 23, 2010

Speaker: Nita Busby  
"Sixteen Secrets to a  
Successful Resume"

Meeting Location

Anaheim Park Hotel 222 West Houston Avenue

Fullerton, CA (714) 626-7832

Networking 6:00pm Dinner 6:30pm

R.S.V.P. Carol Peterson (714) 529-5299

Menu

Rosemary Chicken



Meeting Policy

All members have a standing dinner reservation. Banquet chairperson confirms with the hotel the Wednesday before the scheduled meeting. Chapter is committed to the number confirmed with the hotel. Please remember to call & cancel your reservation or you will be billed for your meal unless other arrangements are made in advance & confirmed with Carol Peterson.

Little Lotto Fundraiser



There are still tickets available to sell for our fundraiser. We are prorating the cost to \$10 a ticket so if you haven't had an opportunity to sell tickets to support our chapter education fund please contact Lynn Gaytan at (909) 947-3583 for tickets. Thanks in advance for your support of the Placentia Stars Chapter of the American Business Women's Association.



## President's Message

### DID YOU KNOW?



ABWA continues to offer members old and new an opportunity to belong to an organization of women and men to that focuses on educating its members but also builds on friendships that last a lifetime. Thanks to you our members we are blessed to be together!

### GET PAID TO BE EDUCATED!



If you as a Placentia Stars chapter member decide to attend the Women on the Go Conference you will be reimbursed \$25 for attending through our education fund. Another great reason to participate!!!

### UPCOMING EVENTS

**Mar. 6, 2010 Women on the Go Conference**

**Apr. 9-10, 2010 District VI Spring Conference Reno, NV**

**April 27 Business Associates Event**

February 2010



Dear Placentia Stars Members,

Update on our candidate for the Miss Placentia Scholarship Program. Dee Dee Wang was 4th runner up and as a result, received a \$600 scholarship from the program.

Time to start thinking about a candidate in your work, community or life that you would like to recognize and honor for their accomplishments at our "Stars on the Red Carpet" annual Business Associate event to be held April 27, 2010.

The Placentia Stars chapter is co-sponsoring the 13<sup>th</sup> Annual Women on The Go Conference along with the Verdugo Glen Chapter. Please promote this excellent, one-day educational conference with all of your friends, co-workers, networks, family and any woman you know. The registration fee is only \$90 until **February 19<sup>th</sup>** and then the registration goes to \$100. As part of educating our members, all chapter members that attend will be reimbursed \$25 at the March 23rd meeting.

Please keep Carol and Jim Smith in your thoughts and prayers during this difficult time for them. Cards, e-mails, calls and visits are welcome.

**REMINDER:** A Business Associate meeting will be held before the chapter meeting on Tuesday, February 23rd from 6:00 pm in the meeting room.

See you on Tuesday.

In ABWA friendship,

Carol J. Peterson

Placentia Stars – President

Placentia Stars  
2009-2010

Chapter Officers/  
Committees

President  
Carol J. Peterson  
(714) 529-5299

Vice President  
M. J. Bryant  
(909) 861-3922

Secretary  
Susan Madrigal  
(714) 833-5920

Treasurer  
Lynn Gaytan  
(909) 947-3583

Decorations  
Sandee Jeffers  
(714) 394-4530

Fundraising  
Lynn Gaytan/Carol  
Smith  
(909) 947-3583  
(714) 828-1497

Hospitality  
Lynne McConnell  
(562) 431-6131

Newsletter/Web  
Mistress  
Bryna Dambrowski  
(562) 428-1710

Membership  
Open

Sunshine  
Sandee Jeffers  
(714) 394-4530



Secretary's Minutes – Placentia Stars Meeting

Date: Tuesday January 26, 2010, 6:30 P.M. Location: Anaheim Park Hotel, Fullerton, CA.

Meeting was called to order at 6:30 by President Carol Peterson followed by Invocation, Pledge of Allegiance and Self introductions – name, work, and ABWA affiliation. Bryna Dambrowski gave information update on Carol Smith and her husband Jim. Unfortunately Jim's cancer has returned. Cards and prayers would be appreciated.

Secretary's Minutes - There were no minutes as December was the Christmas party.

Treasurer's Report – Published in newsletter and filed for audit.

To date, 140 Little Lotto tickets have been sold. Report on the Crazy Auction published in the newsletter. The Miss Placentia candidate that Placentia Stars sponsored with the Crazy Auction earnings was 4<sup>th</sup> and will be in the court and received a \$600 scholarship

Membership: There were no birthdays or anniversaries for the month of January. Andrea will have a birthday on February 16<sup>th</sup>. The chapter brochure has been updated and emailed to the members.

Shining Star Spotlight: Carl Jeffers was the Shining Star and was guessed correctly by Marlene Montooth.

Program: Vocational Speaker was Lynn Gaytan

Program Speaker was Carolyn Gialamas and the program was "Financial Fitness for the New Year". She is the CEO of Financial Fitness training and has a degree from Cal State Long Beach. She not only coaches adults but presents her program to children as well in the local schools. She believes in starting children on financial matters early in life. 90% of women will be responsible for finances at some time in their lives. Both partners should know where all of the assets are. Don't co-mingle personal and business accounts. Keep clean records. Kids need to know basis of where the money comes from and where it goes. Buy only things you can afford and pay them off monthly.

There are 3 kinds of income: Earned, portfolio, and passive. Put aside 10% before you do anything else. Always pay yourself, keep a budget and keep spending under control. Know where you are spending your money. Always keep 3-6 months minimum for living expenses for emergencies (job loss). She had many more tips, too numerous to mention. She gave us a great deal of helpful information to digest.

Business Meeting: Time to vote for the Chapter Woman of the year. Forms were handed out at the meeting and need to be back to Sandee Jeffers no later than the March 23<sup>rd</sup> meeting as the 2010-2011 WOTY will be revealed at the Business Associates Dinner on April 27<sup>th</sup>. All of the members participated in ABWA's Proud Code of Conduct. Woman on the Go one day conference is March 6, 2010. Members who attend will be reimbursed \$25.00.

Announcements: M.J. has set up a PayPal account for the Business Associates Dinner. Alfredo Rolando Ortiz will be giving a harp concert in Sun City on February 14, 2010. Contact Marilyn Ploeckelman for information and ticket sales.

Attendance Count: 11 Members 4 Guests; 50/50 drawing of \$17.50 was won by Lynne McConnell. The December 2009 Little Lotto was won by Shirley Vega; January 2010 was won by Honey Schoeman.

Next Chapter meeting: February 23, 2010; Newsletter deadline February 10, 2010. Benediction led by Marilyn Ploeckelman. Meeting adjourned by President Carol Peterson at 8:30 P.M.

Respectfully submitted,

Sandee Jeffers, Secretary – Placentia Stars

**American Business Women's Association**  
Placentia Stars Chapter

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**Tuesday - February 23, 2010**

**Speaker: Nita Busby**  
Owner, "Resumes, Etc."  
Certified Professional Resume Writer  
Certified Job & Career Transition Coach

**"Sixteen Secrets of a Successful Resume"**

**Designing the resume as a marketing tool  
to make it more relevant to today's job market**

Resumes, Etc., services empowers various-economic-level clients' efforts to achieve their career goals. The coaching provided by Resumes, Etc., at the office in Orange, CA, and through the internet, includes testing the client's work-place strengths and personal attributes, conducting practice interview sessions, and assisting in setting schedules for job hunt strategies. Other programs Ms. Busby organizes feature top recruiter speakers and job searcher "sharing" meetings for community events.

Many resumes and cover letters created by Resumes, Etc. have been published in several JIST and McGraw books, and are dedicated to providing up-to-date resume preparation and career search coaching for a wide variety of clients in various employment levels.

Nita Busby is an active member of the California Staffing Professionals, the Career Masters Institute, the Association of Professional Consultants, and the Professional Association of Resume Writers, and the founding president of the National Association of Women Business Owners. Her clients welcome the success their combined efforts achieve.

\* \* \* \* \*

**6:00PM – Networking      6:30PM – Dinner and Program**

**Anaheim Park Hotel**

222 W. Houston (91 Fwy & Harbor Blvd) Fullerton

**ABWA Members: \$22.25      Guests: \$25.00**

Please RSVP by February 17, 2010  
Or, for more information,  
Contact: *Lynne McConnell, 562/431-6131*

Placentia Stars on the web at  
[www.abwaplacentiastars.org](http://www.abwaplacentiastars.org)

Los Angeles Area Council  
[www.laacabwa.org](http://www.laacabwa.org)

Impact Council  
[www.impactabwa.org](http://www.impactabwa.org)

National Association  
[www.abwa.org](http://www.abwa.org)

Debbie Shadaram District VI VP  
[Debbie@americanreadymix.com](mailto:Debbie@americanreadymix.com)

#### INVOCATION

Lord, In the quiet of this hour we come to thee for wisdom and for power, to view thy world through only love filled eyes, to grow in understanding, to be wise, and sure to see our guiding light, and thus to know each other as thou knowest us, AMEN.

#### BENEDICTION

Oh guiding spirit guardian of our days, be with us as we go our separate ways, help us to feel those thoughts that lift and bless, to know a closer bond of friendliness, to see thy beauty always every day, translated into living this we pray, AMEN.

#### Celebrate Birthdays/ Anniversaries

Marlene Montooth A 2/22/83  
Andrea Heermance B 2/16

#### LITTLE LOTTO

DEC. WINNER  
Shirley Vega

JAN. WINNER  
Honey Schoeman



## Shining Star Spotlight – January 2010



Answer: Carl Jeffers

Loves:

My wife  
Snow skiing  
Bird watching  
Wine collecting and tasting  
Sports cars

Hates:

Traffic snarls on the freeway that delays his commute  
Loud obnoxious people  
Stewed Okra  
Extreme political views  
Things on his bucket list:

Read the great classics  
Be a tourist in Africa, China, Australia, South America  
Ski Chile and New Zealand  
Improve his cooking skills

Two occupations I have desired:

Novelist  
Forester

February Shining Star forms will be available at the February meeting.

## ABWA's Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.