

**PLACENTIA STARS**  
**CHAPTER**

# Stargazer, a Placentia Stars Publication

Placentia Stars Chapter  
Placentia, California

Volume 3, Issue 2  
September 15, 2009



**Celebrate  
The  
Success!!**

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*The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.*



Dr. Gwen Firestone is a board certified **Professional Counselor**, with particular strengths in grief, sexual abuse, incest, depression, and end-of-life issues. She is a **Certified Consulting Hypnotist with 35+ years of experience** helping clients to improve or eliminate every condition from asthma to xenophobia. She is an ordained interfaith minister and is particularly skilled in pastoral counseling, which is the combination of secular psychological counseling and spiritual direction, and she specializes in loss of faith as the result of abuse and spiritual malaise. She has a **Ph.D. in Pastoral Ministry**, with a specialization in Interfaith Chaplaincy and Counseling. Plan to attend our chapter meeting and hear Gwen's dynamic presentation on The Unlived Life... see you there!

### Meeting Program September 22, 2009

**Speaker: Dr. Gwen Firestone**  
**"Making Good Choices in Business Relationships... The Unlived Life"**

Meeting Location

Anaheim Park Hotel 222 West Houston Avenue

Fullerton, CA (714) 626-7832

Networking 6:00pm Dinner 6:30pm

R.S.V.P. Carol Smith (714) 828-1497

Menu

Grilled Salmon



Meeting Policy

All members have a standing dinner reservation. Banquet chairperson confirms with the hotel the Wednesday before the scheduled meeting. Chapter is committed to the number confirmed with the hotel. Please remember to call & cancel your reservation or you will be billed for your meal unless other arrangements are made in advance & confirmed with Carol Smith. Thank you for your understanding.

### Little Lotto Fundraiser

The "Little Lotto" tickets will be ready for distribution at the September chapter meeting. The cost of the tickets are \$12 each, good for each \$100 monthly cash give away beginning December 2009. The proceeds will support the chapter's education fund. Each member will be given 10 tickets to sell. There will only be 200 tickets printed, so odds of being a winner more than once are very good. All 200 tickets must be sold in order for this fund raiser to be a success, If you know you can sell more than 10 tickets please let Carol Smith know so we can get those tickets to you in a timely manner. Thanks for your support of the Placentia Stars chapter of ABWA. For questions, please contact Carol Smith (714) 828-1497.

**DID YOU KNOW?**

In 1949, Women in Business, the official publication of ABWA was introduced. Today, in addition to the print edition, you can access Women in Business on line at [www.abwa.org](http://www.abwa.org)—click on the link at the bottom of the home page.

**CHAPTER BY-LAWS/  
BUDGET REVISIONS**

Please note there has been a change to our chapter by-laws. Be sure and pick up a copy at the chapter meeting. As well, the changes approved to the 2009/2010 budget that were approved at the last meeting are available upon request.

**UPCOMING EVENTS**

**Sep 24-26, 2009 National Leadership Conference**

**Oct 10, 2009 Impact Council**

**Oct 10, 2009 Heritage Days Festival**

**President's Message**

September 15, 2009

Dear Placentia Stars Members,

Where did the summer go? Seems like I was just making plans to do something special to enjoy the summer! Now, September is here and the National Women's Leadership Conference to be held in Kansas City, MO is just days away. Many plans have been made to make this a memorable conference to celebrate ABWA's 60<sup>th</sup> anniversary.

Placentia Stars is participating in the "flaunt your purse-onalty" to benefit the ABWA Foundation to support the development of the mentoring program within the Women's Instructional Network (WIN). The chapter is sending a Brighton purse and it is named "*Brighton your day with Placentia Stars*"!

I just renewed my membership and signed up for WIN. Will be checking out all that it has to offer. The 2009-2010 Management Resource Package (MRP) is available exclusively through WIN, allowing ALL ABWA members to search, download, edit and print over 100 tools – doubling the amount of information we were able to share last year. With a basic membership, you will have access to 5 free Team Tools training Modules and can earn CE units.

Many of the items discussed at the planning meeting for the 2009 – 2010 chapter year were discussed and voted on at the August meeting. We look forward to your input/support for the three goals set for the new year: 1) Increase membership and retain members; 2) Focus on mentoring and education and 3) Increase chapter member participation.

The chapter will be participating in the 45<sup>th</sup> Annual Heritage Festival and Parade to be held in the Tri-City Park in Placentia on Saturday, October 10<sup>th</sup>. We will have a booth with information about our chapter and the association. Also, we will be participating in the parade this year. Lineup will begin at 8:30am and the parade will start at 9:30am. Both great opportunities to gain visibility in the community. There will be a sign up sheet at the meeting for volunteering.

Will think of all of you as I arrive in Kansas City on the 22<sup>nd</sup>. Vice President M. J. Bryant will be conducting the meeting. Very sorry I am going to miss hearing a great presentation by Dr. Gwen Finestone of the Windsong Chapter who will be speaking on "Good Choices in Business Relationships".

*Carol J. Peterson*

Placentia Stars – President

**Placentia Stars  
2009-2010**

**Chapter Officers  
& Committees**

**President**

Carol J. Peterson  
(714) 529-5299

**Vice President**

M. J. Bryant  
(909) 861-3922

**Secretary**

Susan Madrigal  
(714) 833-5920

**Treasurer**

Lynn Gaytan  
(909) 947-3583

**Decorations**

Sandee Jeffers  
(714) 394-4530

**Fundraising**

Lynn Gaytan/Carol Smith  
(909) 947-3583  
(714) 828-1497

**Hospitality**

Carol Smith  
(714) 828-1497

**Newsletter/Web  
Mistress**

Bryna Dambrowski  
(562) 428-1710

**Membership**

Carol Smith  
(714) 828-1497

**Sunshine**

Sandee Jeffers  
(714) 394-4530



## August 2009 Placentia Stars Treasurer's Report

Beginning Balance:                      7/31/2009                                      **\$2,892.17**

**Income:**

Dinners 10@ \$22.25 ea	\$222.50
50/50	\$ 20.00
Community Chest	\$ 2.75
Chapter Dues	\$570.00
Chapter Dues	\$120.00
Dinner 1@ \$23	<u>\$ 23.00</u>
	<b>\$958.25</b>

**Deposits:**

8/26/2009	\$245.25
8/26/2009	\$570.00
8/31/2009	\$143.00

**\$ 958.25**

**Expenses:**

8/25/2009	#2109	MJ Bryant-Spring Conf.)	\$ 33.00
8/25/2009	#2110	Bryna Dambrowski-Spring Conf.	\$ 33.00
8/25/2009	#2111	Lynn Gaytan-Spring Conf.	\$ 33.00
8/25/2009	#2112	Sandra Jeffers-Spring Conf.	\$ 33.00
8/25/2009	#2113	Carol Peterson-Spring Conf.	\$ 33.00
8/25/2009	#2114	Carol Smith-Spring Conference	\$ 33.00
8/25/2009	#2115	Anaheim Park Hotel-12 dinners@ \$22.21 ea	\$266.54
8/25/2009	#2116	Irene Johnson-Aug. Little Lotto Winner	\$100.00
8/25/2009	#2117	Carol Smith-Brighton Purse (Nat. Auction)	<u>\$ 32.61</u>
			<b>\$597.15</b>

**\$ 597.15**

**Ending Balance:                      8/31/2009**

**\$3,253.27**

Bank Bal 8/31/2009                      \$3,309.27

Less Outstanding Cks:                      \$ 199.00

Plus Outstanding Deps:                      \$ 143.00

Reconciled Bank Bal:                      **\$3,253.27**

Note: Little Lotto Liability for remainder of the year:                      \$300.00

Note: Community Chest Committed Funds:                      \$ 41.26

## Secretary's Minutes

### Placentia Stars Chapter

Date: Tuesday, August 25, 2009, 6:30pm.

Location: Anaheim Park Hotel, Fullerton, CA.

Meeting was called to order at 6:35pm by President, Carol Peterson. Invocation and pledge of allegiance led by Marilyn Ploeckelmann. Self introductions—name, work, ABWA affiliation and answer to “Are you a morning person or a night person?” Secretary's minutes from July were approved and filed. Treasurer's report from June was approved and filed for audit. Membership—Recognition of Birthdays and Anniversaries—Carol Smith.

Reports were made on the LAAC Hat's Off luncheon August 1<sup>st</sup> and the WIN presentation by Patti Vargas at Inland Valley Council's meeting August 8<sup>th</sup>.

The Los Angeles Area Council will meet on September 12<sup>th</sup> and Kathryn Van Houten will give a presentation on how to run for city office and being a Top Ten.

The Impact Council meeting will be held October 10<sup>th</sup>, the same day as the Heritage Festival in Placentia. Members volunteered to staff the booth and participate in the parade.

Vocational Speaker was Dr. Andrea Heermance—Chiropractor.

The Program —“Take Back Your Life” was presented by Cheryl Magnuson of McGhee Productivity Solutions. Cheryl showed us how to answer e-mails more efficiently and how to prioritize our work e-mails. Setting up categories in Microsoft 2007 and putting e-mails in folders will help us keep our inbox clean.

*Business Meeting—A discussion on the amount to charge a visiting ABWA guest vs. a Placentia Stars Member for dinner was had and a motion to charge the same amount as a Placentia Stars member was done by MJ Bryant and seconded by Marlene Montooth. The vote was cast 9 to 2 in favor of charging the same price for visiting ABWA guests as the chapters' members.*

*Budget discussion was had to add a Dinner expense and a Dinner Income line to the budget. MJ Bryant motioned to approve as amended and Marlene Montooth seconded and a votes cast with unanimous in favor of approval for the 2009-2010 budget.*

*Members voted to: delete Item #1 in the Standing Rules on dues and add this information to the Chapter By-Laws: voted to host a Business Associate event at the chapters April 27, 2010 meeting. Carl Jeffers volunteered to Chair.*

*Members voted to hold the Christmas party at Molly Schubert's house in La Mirada on Tuesday, December 8<sup>th</sup>.*

*The chapter is sending a Brighton purse, valued between \$150 and \$200, to the National Leadership Conference in Kansas City, Mo for ABWA's 60<sup>th</sup> Anniversary. The purse is named “Brighton Your Day with Placentia Stars”.*

*Marilyn Ploeckelmann invited the members of Placentia Stars to her Christmas party at her house at 4:00 p.m. on Saturday, December 5<sup>th</sup>.*

*Next meeting will be September 22, 2009 at Anaheim Park Hotel. Networking to begin at 6:00 p.m. dinner at 6:30 p.m. MJ Bryant will officiate—Dr. Gwen Finestone of the Windsong Chapter will be speaking on “Good Choices in Business Relationships”.*

*We had 11 members in attendance and 1 guest. The meeting was adjourned by President, Carol Peterson. Benediction was led by Marilyn Ploeckelmann.*

*Respectfully submitted,*

*Susan Madrigal, Secretary*



**Michelle Egbert**

**2008-2009 District VI Vice President**

**2007 Top Ten Business Woman**

**September, 2009**

ABWA Friends,

I feel humbled by my experience as your 2008-2009 District VI Vice President. I knew I had a lot to learn as a new member of the National Board of Directors. The other members of the National Board, my campaign team, and members throughout District VI have been a huge support system for me. You gave me the strength, ideas, challenges, friendships - and love - I needed to meet the expectations of the district membership.

This letter is a "Thank You" to District VI, to my colleagues on the National Board of Directors, to the National staff, my chapter and Express Network, and especially to my campaign team. Goodbye letters have always been difficult for me. I write them with tissues near by. It will be sad to leave you as your District VI Vice President but there is good news! You have two approved candidates on the ballot for your next District VI Vice President - both of whom are qualified to carry the District VI torch as ABWA continues to offer us new and exciting changes and opportunities. If you don't already know the candidates, I encourage you to talk with them at the National Conference.

As this year comes to a close, I am looking forward to my future and the future of ABWA. I am an approved candidate for National Vice President and it would be an honour to serve you on the 2009-2010 National Board of Directors. If you have a complete registration for the National Conference you will have the opportunity to cast your vote Friday morning, September 25, from 8 o'clock to 9 o'clock, for all top three officers, as well as your next District VI Vice President. I hope to see you there.

I truly thank all of you for making this year a memorable one. May each of you continue to shine in 2009.

In ABWA friendship,

Michelle

Michelle Egbert  
2008-2009 ABWA District VI Vice President

2007 Top Ten Business Woman

Email: [MichelleEgbert@comcast.net](mailto:MichelleEgbert@comcast.net) Web:

[www.abwamichelle.com](http://www.abwamichelle.com)

Placentia Stars on the web at  
[www.abwaplacentiastars.org](http://www.abwaplacentiastars.org)

Los Angeles Area Council  
[www.laacabwa.org](http://www.laacabwa.org)

Impact Council  
[www.impactabwa.org](http://www.impactabwa.org)

National Association  
[www.abwa.org](http://www.abwa.org)

Michelle Egbert, District VI VP  
[www.abwamichelle.com](http://www.abwamichelle.com)

#### INVOCATION

Lord, In the quiet of this hour we come to thee for wisdom and for power, to view thy world through only love filled eyes, to grow in understanding, to be wise, and sure to see our guiding light, and thus to know each other as thou knowest us, AMEN.

#### BENEDICTION

Oh guiding spirit guardian of our days, be with us as we go our separate ways, help us to feel those thoughts that lift and bless, to know a closer bond of friendliness, to see thy beauty always every day, translated into living this we pray, AMEN.

#### Celebrate Good Times

##### September Birthdays/ Anniversaries

Carol Peterson 09/23/80 A

Carol Peterson 09/01 B

#### LITTLE LOTTO



**AUGUST WINNER**  
Irene Johnson



## Shining Star Spotlight—September 2009



Guess who this star is!

1. An optimist... always believing the best of people.
2. Loves church, reading, singing.
3. Intolerance, unruly children when out to dinner, people that don't look you in the eyes when you greet them.
4. Two things on the bucket list to be accomplished... cruise through the Panama Canal, teach at the community college level.
5. Previous professions: Shoe salesperson, manager of an R & B band.
6. Profession still desired: Writer/Producer.

At the chapter meeting you will be given a ballot to guess who the Shining Star is. If you guess correctly, you will be given a 50/50 ticket.

**Good luck!!!**



Congratulations to chapter member Emily Yost at the birth of her baby boy, Josh who was born on August 21st at Anaheim Regional Medical Center. Josh weighed in at 8 lbs 2 oz and joins siblings Jake and Jackie—both

## ABWA's Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.