

**PLACENTIA STARS**  
**CHAPTER**

# Stargazer, a Placentia Stars Publication

Placentia Stars Chapter  
Placentia, California

Volume 4, Issue 2  
September 20, 2010

### September 28, 2010 Meeting

Spend the evening Winning with WIN. This interactive presentation will go in depth on how to access WIN and see what WIN can do for each chapter member.

Chapter participants will review WIN live including profiles, emails, library, news and email options and much more. This is your opportunity to begin utilizing the resources that ABWA national has provided for its membership.

Don't forget to bring your laptop as wireless internet access will be available. If you don't have a lap top, there will be a few available for use that evening. Don't miss this very special meeting and begin to develop ideas and wisdom from this extraordinary tool. See you there!!

### Meeting Program September 28, 2010

### Spend The Evening Winning with WIN

#### Meeting Location

Lynne McConnell's home 2331 W. Blake St. La Habra

Networking 6:00pm Meeting 6:30pm

R.S.V.P. Carol Peterson (714) 529-5299

#### Menu

Lynne McConnell will be the meal hostess and will provide dinner. Bring your own beverage.



#### Meeting Policy

All members have a standing dinner reservation. Banquet chairperson confirms with the hotel the Wednesday before the scheduled meeting. Chapter is committed to the number confirmed with the hotel. Please remember to call & cancel your reservation or you will be billed for your attendance unless other arrangements are made in advance & confirmed with Carol Peterson. Thank you for your understanding.



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*The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.*

### CHAPTER

### MISCELLANY



September 22nd is ABW Day. The association was founded in 1949—check out page 5 for more information on ABWA. Happy Anniversary!! On another note, don't forget that our October meeting to be held at the Holiday Inn Express is our annual costume party. Be sure and come and surprise us—there will be prizes given for different categories of costumes as well as fun games and networking —don't miss it!

## President's Message

### WOMEN POWER - MIGHTY QUOTES



“There are two ways of spreading light... to be the candle, or the mirror that reflects it.”

*Edith Wharton*



WIN now has two incredible module series on WIN; Resumes That Get Interviews and Interviews That Get Offers. These modules are complimentary to all WIN members and are very interesting. Be sure and take advantage of the offerings from WIN. Also new on WIN is the District VI monthly newsletter—check it out!!!

### UPCOMING EVENTS

**October 9, 2010**  
Impact Council Mtg

**Oct.28-30, 2010**  
National Women's Leadership Conference in Chattanooga, TN

September 2010



Dear Placentia Stars Members,

Looks like we are off to a grand start. We found out that we all like to shop, going to movies and love to read a good book. Of course each of us has additional likes that make us individuals, but it's nice to know that our members have a lot in common that we can share and enjoy together.

As vacations come to an end and children and grand children go back to school we are reminded that summer is coming to a close sooner than we would like and fall is fast approaching. Where did the summer go? It was all too short this year, however we may still have the dog days to come. That will give us a little more summer heat and time for a bit more of the outdoor fun that we love so much.

Lynne McConnell will be our hostess this month. We will be meeting at her home for our September 28<sup>th</sup> meeting. Everyone is encouraged to bring your laptop, if you have one, as we will be trying to get everyone logged into ABWA's WIN system and to also learn to navigate in the different programs WIN has to offer.

Please don't forget to register for the National Women's Leadership Conference October 28-30, 2010 in Chattanooga, Tennessee. Deadline for early registration has passed but you can still register for either full registration or even Saturday only.

## Sandee Jeffers

Placentia Stars – President

***Life is 10% what happens to you and 90% what you do with what happens to you.***

***Anonymous***

**Placentia Stars  
2010-2011**

**Chapter Officers/  
Committees**

**President**

Sandee Jeffers  
(714) 394-4530

**Vice President**

Lynne McConnell  
(562) 431-6131

**Secretary**

Carl Jeffers  
(714) 394-7448

**Treasurer**

Lynn Gaytan  
(909) 947-3583

**Decorations**

Sandee Jeffers  
(714) 394-4530

**Fundraising**

Lynn Gaytan/Carol Smith  
(909) 947-3583  
(714) 828-1497

**Hospitality**

Carol Smith  
(562) 925-7023

**Newsletter/Web**

**Mistress**  
Bryna Dambrowski  
(562) 428-1710

**Membership**

Open

**Sunshine**

Sandee Jeffers  
(714) 394-4530



## August 2010 Placentia Stars Treasurer's Report

**Beginning Balance:**                **8/1/2010**    **\$ 1,932.98**

**Income:**

Annual Dues	\$	144.00	
Meeting Fee	\$	35.00	
			\$ 179.00

**Deposits:**

	\$	179.00	
			\$ 179.00

**Expenses:**

13-Aug	2176	Placentia Chamber of Commerce	\$	129.00	
24-Aug	2177	Andrea Heermance (Little Lotto)	\$	100.00	
					\$ 229.00
					\$ 229.00

**Ending Balance:**                **7/31/2010**    **\$ 1,882.98**

	\$		
Bank Bal	<b>8/31/2010</b>	2,082.98	
	\$		
Less Outstanding Cks:	200.00		
Plus Outstanding Deps:	<u>\$ -</u>		
	\$		
Reconciled Bank Bal:	<b>1,882.98</b>		

Note: Petty Cash (Custodian Lynne McConnell)                \$45.00

Note: Little Lotto Liability for remainder of the year:                \$ 300.00

Note: Community Chest Committed Funds:                \$ 25.59

## Placentia Stars Meeting Notes, August 2010

**Date:** Tuesday August 24, 2010

**Location:** Holiday Inn Express, Placentia, CA

The meeting was called to order at 6:45 by the President, Sandee Jeffers.

Treasurer Lynn Gaytan led the invocation and Pledge of Allegiance to the Flag. Sandee then asked for self-introductions: name, affiliation, position, and fun thing(s) you like to do in the summer.

The Secretary's minutes for July were amended to reflect that the ABWA National Theme is currently "Leading with Vision," not "Bridging the Gap" as stated.

The Treasurer's Report was approved and filed.

Business meeting:

Carol Peterson will continue as the Chapter's delegate to LAAC

Upcoming events: LAAC – Sep 11; Impact Council – Oct 9; National Conference – Oct 28-30

Assignment to the Secretary: Locate and send to Bryna the current By Laws and Standing Rules.

Discussion ensued regarding potential fun events for the Chapter. Among them were holiday cruise of the lights in Huntington Beach or Newport Beach; walks in Naples or Venice – as a replacement for the annual Christmas party.

Lynne McConnel conducted the program: "Giving and Getting Good Service"

A Defining Moment is any point in time when a person judges you or the service you provide. They can occur over the phone, through emails, in person (how does the cashier handle the rude customer in front of you?) Stellar service is always a Positive Defining Moment (PDM) and can be characterized as Seemless, Trustworthy, Attentive, Resourceful (STAR).

Great job, Lynne!

Sandee closed the meeting by leading the Benediction at 8:20.

Respectfully submitted

Carl Jeffers, Secretary



A TOAST TO  
*You*

IN HONOR OF AMERICAN  
BUSINESS WOMEN  
SEPT. 22, 2010!

**ABW**  
AMERICAN BUSINESS WOMEN

American Business Women's Association was founded on September 22, 1959. One of the most historic events affecting ABWA was the proclamation of American Business Women's Day. Enacted in 1983 by a joint Congressional resolution and the signature of then-President Ronald Reagan, the day recognized all working women. In recognition of ABW Day, we propose toasting women everywhere—**to our past, present, and future success.**

Placentia Stars on the web at  
[www.abwaplacentiastars.org](http://www.abwaplacentiastars.org)

Los Angeles Area Council  
[www.laacabwa.org](http://www.laacabwa.org)

Impact Council  
[www.impactabwa.org](http://www.impactabwa.org)

National Association  
[www.abwa.org](http://www.abwa.org)

Debbie Shadaram District VI VP  
[Debbie@americanreadymix.com](mailto:Debbie@americanreadymix.com)

#### INVOCATION

Lord, In the quiet of this hour we come to thee for wisdom and for power, to view thy world through only love filled eyes, to grow in understanding, to be wise, and sure to see our guiding light, and thus to know each other as thou knowest us, AMEN.

#### BENEDICTION

Oh guiding spirit guardian of our days, be with us as we go our separate ways, help us to feel those thoughts that lift and bless, to know a closer bond of friendliness, to see thy beauty always every day, translated into living this we pray, AMEN.

#### LITTLE LOTTO



**AUGUST WINNER**  
**Andrea Heermance**



## Shining Star Spotlight – September 2010



There is no shining star spotlight for the month of September. Be watching for a new edition of Shining Star coming soon—don't miss it!

## Celebrate Anniversaries/Birthdays



*Carol Peterson B 9/01*

*Carol Peterson A 9/23/80*

## ABWA's Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.